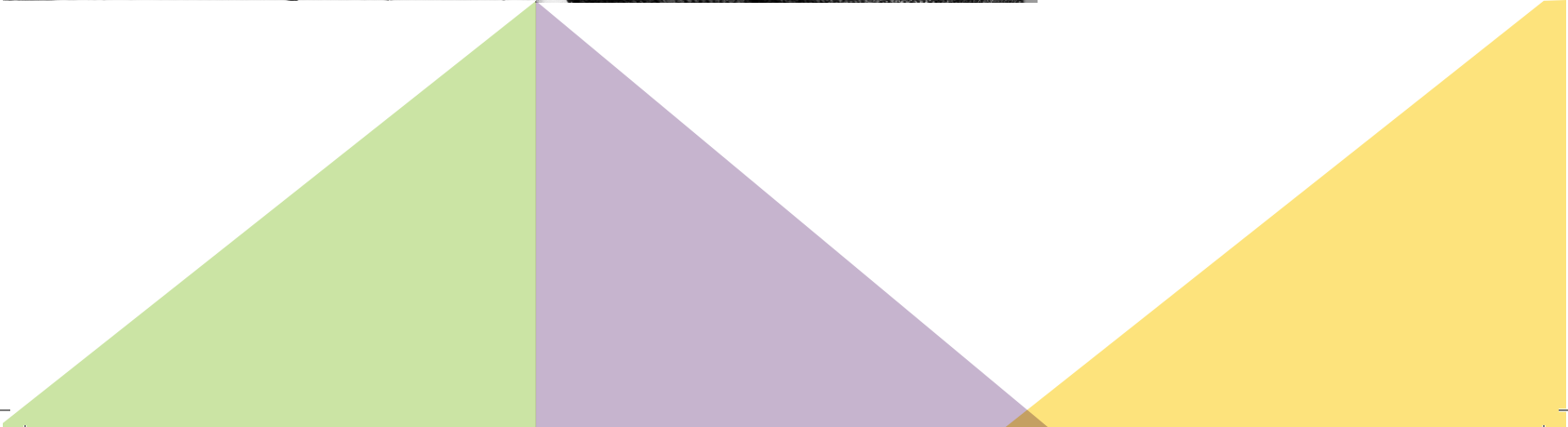




Annual Report

40TH ANNIVERSARY | 2019



A Letter from Leadership



Dear Friends,

Today the Women's Housing Coalition (WHC) is celebrating 40 years of service to Baltimore City. WHC was incorporated in 1979 and started serving women in 1980. It began with a group of people who were concerned about the lack of shelter and resources available to women experiencing homelessness in Baltimore City. WHC has always been a leader in the effort to end homelessness in Baltimore with our approach being modeled throughout the city and the country. Today, we have the honor of following in the footsteps of these incredible women.

2019 was a huge success for WHC, and it's all thanks to you! For the first time in over 10 years we were able to add more units making our total number of units 108. This allowed us to expand to serve 25 families at the same time - more than ever before. We even accepted our first male head of house and his children into the program because families are families.

Our partnerships have offered us the chance to grow as an organization and have allowed our clients to develop individually as well. Kaiser Permanente held an event at the Reginald F. Lewis Museum where our residents were able to have professional headshots taken, were offered resume and job readiness workshops, and were given access to a pop-up thrift store. The T. Rowe Price Foundation sponsored an event hosted by MICA called DesignFest, which allowed us to make some big changes to our marketing strategy with the creation of a new logo and color scheme. Additionally, thanks to the work of a designer who went above and beyond, WHC's new website launched in June. This was all done while we were able to expand our program offerings to our residents. We expanded 10 week programs to year round, launched new year-round programs and had multiple life skills offerings each and every month.

As we reflect on our 40 years of service, we are proud of the work we have done to serve one of Baltimore's most vulnerable populations. However, as we look forward, we are sadly reminded of all the work that still needs to be done. WHC cannot rest here. We need to look forward to how we can help make sure that the housing crisis is fixed permanently. We need to look to broaden our services by assisting people before they lose their housing and by finding/creating more affordable housing opportunities.

We are grateful for the generous and continued support of our partners in the community. We know we could not achieve our goals without you. Thank you for allowing us to grow to meet the ever-changing needs of those experiencing homelessness. You are the Women's Housing Coalition! With your help, we can make a difference!

With gratitude,

Beth Benner

Beth Benner

Executive Director Beth Benner

Facts & Figures

108



Units of permanent housing, both in multi-unit buildings owned by WHC, and in units scattered around Baltimore that we lease from private owners



11%
Of our households are led by single mothers



229
Number of Case Management sessions between residents and their Case Managers

137



Number of residents remaining stably housed, either with us or in the community



25
Families served

83
Individuals served



163
Number of unique individuals served



50
Number of volunteers each year

200
Services hours contributed by volunteers.



13
New units of housing added



22
Number of full and part time staff

100



The number of residents achieving goals on their Individual Service Plan

86



The number of residents that enhanced their social or financial stability



A New Look!

Our new logo evokes a home with an open door, reflecting WHC's continual welcoming of new people into our program. The colors we chose have meaning as well. Purple represents creativity and imagination, green represents new beginnings and growth, and orange represents change and movement. An additional version features the faces of those who have experienced homelessness and found a new home through our program.



**WOMEN'S
HOUSING
COALITION**



**WOMEN'S
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**WOMEN'S
HOUSING
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1980

10 women & 17 organizations start to explore – **1979**
homelessness issues for women in Baltimore.

WHC is born with Articles of Incorporation and – **1980**
Tax Exempt Status are filed in July

Led the efforts with Delegate Anne Perkins to – **1980**
pass the Model Shelter Bill

WHC opened Maryland's first transitional – **1982**
housing program for women
(Upton House: 9 bedrooms on Edmonson Ave)

Added Howell House (4 units) in second – **1984**
transitional facility on Freemont Ave

1990

Added Lombard House (4 units) in third transitional facility – **1985**

Calverton House is opened as first service enriched – **1990**
permanent housing program (13 SRO units & 1 apartment)

Started our Scattered Site Program (25 units) – **1996**

Started our Family Program (8 units) and began reuniting families – **1997**

Opened Margaret Bennett House (20 units – 29 SRO units) – **2000**

2000

Rehab of Calverton is completed – **2009**

Opened Jenkins House (20 SRO & 2 apartments) – **2008**

2010

WHC Celebrates 30th Anniversary – **2010**

Opened Linden House (5 apartments) – **2013**

Sequestration cuts begin to hit (lose subsidy for 3 units) – **2014**

Adopts Housing First at all Scattered Site locations – **2015**

WHC consolidated HEARTH grants and adopts Housing First – **2017**
across the entire organization extends staff support hours to
evenings and weekends for shared living (SRO) buildings

Harry & Jeanette Weinberg Wellness Suite is re-opened – **2018**

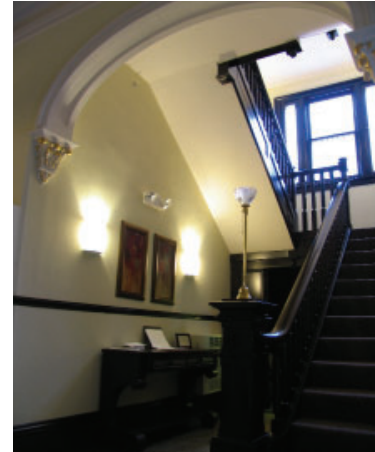
Expands total number of households served to 108 – **2019**

WHC Celebrates 40th anniversary – **2020**

2020



Women's Housing Coalition Timeline



Above - 1990, opened Calverton House, 13 SRO+ 1 Apt

1996 Started Scattered Site Program 25 Units

1997 Started Family Program 8 Units

2000 Opened Margaret Bennett House 29 SRO + 20 Units

2017 Adopts Housing First across organization

2019 WHC Celebrates 40th Anniversary



Ways to Get

Involve

Matching Gifts

Many companies will match their employees' charitable contributions to non-profit organizations. These matches may be dollar-for-dollar or greater. If your employer matches your contribution, your donation will have an even greater impact. All you need to do is obtain the appropriate form from your company, complete your portion, and send it to us!

Sponsor Events

Sponsoring a WHC event is a wonderful opportunity to show your support for our mission. We have workshops and special events for residents throughout the year and can customize your sponsorship to support these. Our Annual Fundraiser is held each year in the spring. In the fall, we hold Hops for Housing. We recognize our sponsors in a variety of ways, including: event signage, company name on mailed and emailed invitations, social media, verbal recognition at the event, and so much more!

In-Kind

We accept lightly used furniture and other household items. We do not accept clothing or mattresses. Please inquire with us if you would like to see whether we have the need for something you are trying to get rid of.

Tax Credits

The Women's Housing Coalition has received Community Investment Tax Credits. Any individual or business that pays taxes to the state of Maryland can donate \$500 or more to WHC and earn tax credits equal to 50% of the value of the money, goods or real property contribution to reduce their tax liability. The tax credits must be used against Maryland state taxes owed for the year in which the contribution was made and may not be used retroactively for taxes from a prior year. These tax credits are in addition to the deductions on State taxes as a result of the charitable contribution and do not affect your ability to take a Federal charitable deduction.

Wish List

We have a wish list on Amazon as well as on RightGift. We update these to match the needs of the individuals and children in our program at any given time. Check out our website for links to the lists!

Volunteer

Volunteer opportunities can arise throughout the year as we need painting touch-ups and gardening work at our buildings. Our biggest volunteer opportunities occur around the holidays from November through the New Year. We get a lot of food donations at Thanksgiving which need to be organized, bagged and distributed. During the Holidays we receive many donations such as gifts for kids, hats, gloves, scarves, and many other items that need to be organized and distributed as well. If you are interested in volunteering with us, reach out and see if we have anything available!

Donate

We accept online donations through Square, Global Giving, Goodworld, and Network for Good. We also accept checks mailed to our office.



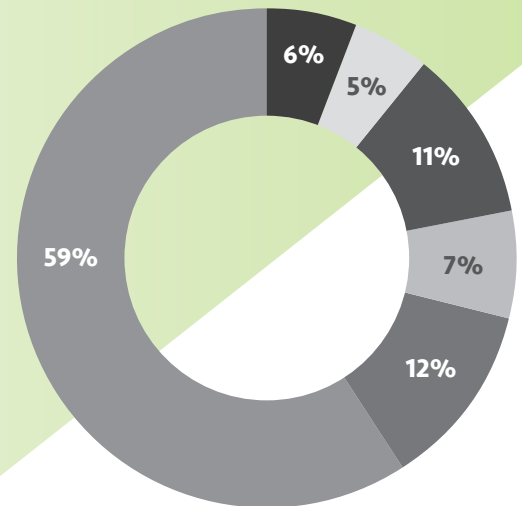
Selected pictures from the Eastern Savings Cleanup, Volunteer Day, the 2019 Annual Event and the Martin Luther King day luncheon.

red

2019 Financial Position

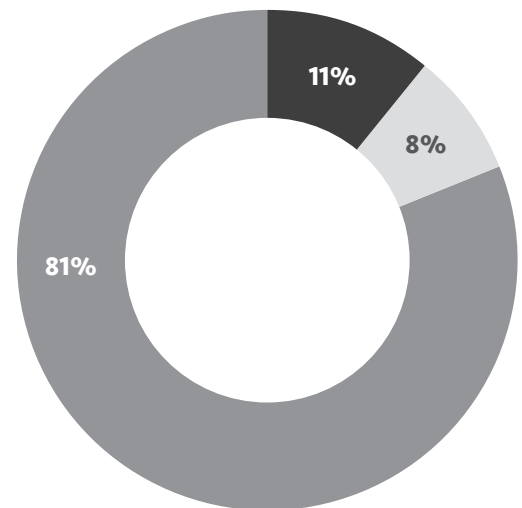
2019 Revenue

Special Events	6%
Real Estate Related	5%
Contributions	11%
Other Revenues	7%
Foundations	12%
Federal	59%
Total Revenue	\$1,717,376



2019 Expenses

Management & General	11%
Fundraising	8%
Program Services	81%
Total Operating Expenses	\$1,641,071



Net Income **\$64,712**
before consolidation
& depreciation

Financials

2018 Contributions

◆ \$1-\$100

Abby C. Simmons	Carol W. Hylton	Eugene L. Wu	Joanna Lobl	Laurie Dickeson
Ada D. Haunschild	Catherine L. Corcoran	Fidelity Charitable	Joe LaRocque	Linda McMahon
Adele A. Wakefield	Charles A. Lambdin	Fred Weiss	Johana Castro	Linda Nathan
Adhikari Sacha	Charles Solomon, Jr.	Frontstream	John Frantz	Linda Stone
Albert Michaels	Chris Chamberlin	Gail Ford	John K. Boitnott	Lisa Alston
Alex Hagen	Christiane Holmer	Genie Langford	John L. Mccrickert	Lisa Ferretto
Alexandra Duncan	Christopher Harvey	Gitanjali Gnanadesikan	Johnny Alston	Maggie Beaumont
Alice Simonds	Christy Bergland	Glenn Briscoe	Joseph Sikora	Maria Fernandez
Allan J. Malester	Cindy Ferguson	Glenn Harrell, Jr.	Julie Gaskins	Maria Froneberger
Allison Clendaniel	Claire Gisriel	Hazel A. Garland	Juna Erman	Maria Wetherington
Alonzo D. Lamont, Jr.	Clare M. Gorman	Herbert Burgunder III	Karen Jones	Marvin Bigham
Amanda Miller	Corlisa Diaz	iGive.com	Karen Sugar	Mary Beth Norwood
AmazonSmile	Cristino Arocho	Jack Lee	Kari C. O'Donnell	Mary Jo Kirschman
Amy Barley	Darrell Powell	Jackie Daley	Kathi Szpara	Mary Slicher
Andrew Hanses	David C. Dembert	Jaclyn Mahoney	Kathy Briggs	Masha Rosenthal
Andrew Suljak	David L. Meyers	James C. Fink	Katie Allston	Matthew Williams
Anonymous Individual	David Orozco	Jan Szpara-Muller	Katie Menges	Meagan Nekimken
Barbara A. Kajdi	Deborah Brown	Jana Kaplanfastow	Katrina Reid	Melissa Peters
Barbara A. Meyers	Deborah Dopkin	Janice E. Rettaliata	Ken Chisholm	Michael Barrett
Barbara F. Kuhn	Debra Matthews	Jasma Rucker	Ken Szpara	Michelle CB
Barbara G. Orman	Denise Edwards	Jeanette L. Budzik	Ken Weisenborn	Michelle R. Dill
Barbara N. Squires	Diane Butler	Jeff Antsen	Kendra	Nabil Odulate
Becki J. Kail	Diane Polk	Jekisha Elliott	Plemmons	Nancy M. Auld
Bobbie Whitney	Diane Robinson	Jennifer A. Slovick	Keval Thakkar	Nancy Savage
Brandi Hawkins	Don Stew	Jennifer McLaughlin	Kevin Da Silva	Nancy Wolf
Brian Hall	Doreia Neal	Jennifer S. Berg	Kevin Davidson	Nicholas Umosella
Brigid Truitt	Dorothy Wolman	Jenny Sorel	Kiera Roman	Orvell Deonarian
Brittany Williams	Ed Parks	Jerry Thornbery	Kristen Hogue	Ovella D. Queen
Cameron Barry	Eileen Coffield	Jessica Maxsell	Kristin Danielson	Pat Thomas
Camila Arbelaez	Elinore R. Krell	Jessica Mervis	Laura Brown	Patricia Drake
Camila Henao-Arbelaez	Elizabeth Banks - Alade	Jessie Walter	Laura Kimmins	Patricia Laibstain
	Eric Lewis	Joan A. Freedman	Lauren Burrows	Paul Wolman
	Eric Rosenfeld	JoAnn M. Orlinsky	Lauri Amy	Pearl Moulton

Donations & Support

Peter Jardieu
Pledgeling Foundation
Rachel F. Edds
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Richard C. Zeskind
Richard Frantz
Rick Sennett
Robert F. Barron, Jr.
Robert L. Morris
Robin Chandlee
Roman Swilley
Roman Sznajder
Ruthie Peng
Samuel Everett
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Shamar Knighton
Shannon Smith
Sharon M. Ball
Shaun Vong
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Steven Wilder
Stifel, Nicolaus
& Company
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Terrell Leah
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Textron

Theresa Ridley
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Veronica Clark
Victoria Bellucci
Wendy Fitzhugh
William Gerald
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Williams Kirby

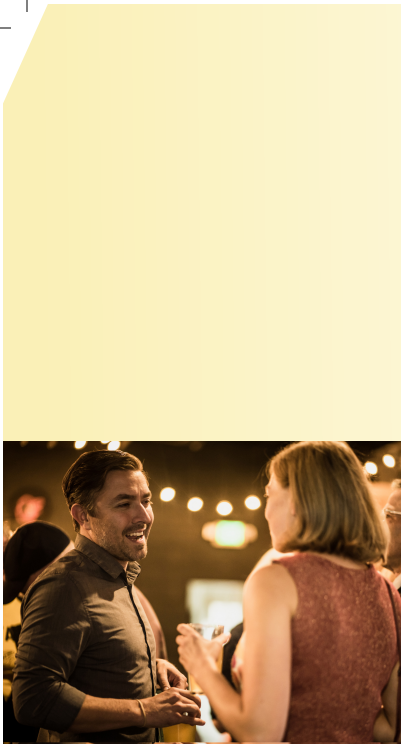
\$101-\$500

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Amy Burke Friedman
Anita Deal
Averie Thomas
B & H Family Fund
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Barbara Gavin
Barbara H. Francis
Benevity, Inc..
Benjamin Roberts
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First & Franklin
Presbyterian Church
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Stierhoff Charitable
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James Frederick
Jane B. Shipley
Jane Harrison
Janelle A. Cousino
Jeffrey Nover
Jennifer Wiley
JoAnn Copes
Jody Clark

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Nancy S. Rase
Nancy Shuger

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Andrews Charitable
Fund
Tim Leitner
Tina Pierce
Tori Simms
Twopoint Studio, LLC
Vicki Vaughn
Vivian Kreller
William Reynolds



2018

◆ \$501-\$2,000

- Angela Johnson
- A. E. Dott & Associates
- Alan Ackerman
- American Fundraising Auctions Inc.
- America's Charities
- Anne Modarressi
- Anonymous Individual
- Baltimore Community Foundation
- Barbara Benner
- Beth Benner
- Calvin Bland
- CandleFace Inc.
- Carol Macht
- Christine Madigan
- Clyde W. Goldbach, Jr.
- CNA Center
- CNA Insurance
- David Warshawsky
- Eastern Savings Bank
- Grandizio, Wilkins, Little & Matthews, LLP

Left - Hops for Housing, a fundraiser for the Women's Housing Coalition



Contributions

& Support

Hamel Builders, Inc.

Healthy Neighborhoods

Humphrey Management

James Riggs

Jeffrey Stern

Jennifer Eni

John Kyle

Joseph J. O'Connor

Kaiser Permanente

Kathleen Lechleiter

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Philanthropy Fund

Riverside Advisors, LLC

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& LEHR LLP

Southway Builders, Inc.

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Community Church

St. Joseph Parish

T. Rowe Price

The Lichter Group

Timothy Munn

United Way
Community Services

Wegmans Food

Markets, Inc.

Ziger/ Snead Architects

◆ \$2,001-\$10,000

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DHCD- Central Finance

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The Bozzuto Group

The Duker/McArdle
Family Charitable Fund

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Victoria L. Morris

Wells Fargo Foundation

Whiteford, Taylor &
Preston

William F. and Caroline
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◆ \$10,001 and Up

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DHCD- Central Finance

Friendly Inn Association
of Baltimore City

The Harry and Jeanette
Weinberg Foundation

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Aitken LLC

Whiting-Turner
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Anonymous Individual

B&O Railroad Museum

Bombas

Calvert Hall College
High School

Cristino Arocho

Earth Treks

Mouth Party Caramels

Nicole Colletti

Sarah M. Long

Sinai Hospital

Stony Run Friends Meeting

Thrive Causemetics

Wockenfuss Candy

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Yellow Rose's and
Yellow Rosebuds of
Celebration
Church at Riverwood

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Keishawna Griffin

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Principal
Nancy Rase Consulting Services, LLC

Services

In-House Services:

Long-term affordable housing

Intensive case management and
one-on-one life skills coaching

Individualized service plans that
guide women through steps to
reach their goals

Medical/Mental health services
co-payments

Summer camp tuition and
transportation

Matched savings program

Employment readiness training

Budgeting and financial workshops,
as well as entitlement assistance

Emergency needs funding

Parenting classes

Support group and community
living

Nutrition workshops

Services Through External Partnerships:

Employment and educational
programs

Medical and mental health services

Substance abuse counseling and
relapse prevention programs
and support groups

Legal services

Clothing for employment and
everyday

Individual and family counseling

Visiting nurses and therapists



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