# the Women's HOUSING COALITION







2017 Annual Report

opening doors to change since 1980

# **A Letter from Leadership**

Dear Friends,

Remember when you were a kid and people would ask you what you wanted to be when you grew up? 2017 was a year for Women's Housing Coalition to really start thinking about this question. What do we want to be as we continue to grow and respond to our ever changing environment? As an organization, we are in the beginning stages of strategic planning. Part of our growth process is looking at how we want to expand our role in the community, which resulted in a new mission statement:

The Women's Housing Coalition supports families and individuals with permanent and affordable, service-enriched housing.

This statement allows us the flexibility to reach more people in the future and to expand our services to people across the spectrum of homelessness and housing instability. As we continue to address the question of what and where we want to be in the future, we recognize that our donors are key to any strategic plan we create. Without your support, we would not have been able to serve 150 individuals in 2017 (119 adults and 31 children). Because of you, our women and families are finding stability financially, socially, and in their housing.

No matter what the future holds for the Women's Housing Coalition, we will continue to provide stability for those experiencing homelessness because of our donors. With your support, we will continue working with individuals and families as they strive to achieve housing stability for the rest of their lives.

Ms. Susan Ringler

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Ellen Rothschild

Mr. and Mrs. Jav and

Jennifer Snouffer

Joyce Moskovitz

The Bozzuto Group

Foundation, Inc.

The David and

Mr. and Ms. Jeffrey Stern and

T. Rowe Price Foundation, Inc.

Barbara B. Hirschhorn

Thank you,

Beth Benner

Beth Benner

**2017** Contributions & Support

### \$10,000 and Up

Bank of America Charitable Foundation, Inc.

Berkshire Associates Inc.

DeVito Family Trust

Mr. Paul Edwards and Mrs. Denise Murphy

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PNC Bank

Ms. Amy Price

Ms. Nancy Rase

of women and families remained stably housed

> with Women's Housing Coalition or moved on to independent housing

95%

of residents increased or maintained their income level

80%

of our residents met at least 2 of their goals within 6 months of setting them



87%

of residents participated regularly at appropriate levels in activities such as

> volunteering, education, employment, parenting classes, nutrition classes and workshops





### 2017 Contributions & Support cont'd

The John J. Leidy Foundation The Judy Family Foundation

Twopoint Studio,LLC

United Way Community Services

William F. and Caroline Hilgenberg Foundation

### \$501-\$2,000

Anonymous

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Ms. Deborah Weimer Ms. Denise Wible

Ms. Joan Wilson

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\$1-\$100

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**2016 WHC Annual Report** 

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# **2017** Contributions & Support cont'd

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14 D L: 0

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Peabody Heights Brewery

R House

Race Pace Bike Shop

Radebaugh Florist and Greenhouses

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Ms. Wendy Talley

The Charmery

The Kelmscott Bookshop

The Painted Palette

The Perennial Farm

Mr. Dwayne White Ms. Jody Zafrir

Ms. Kendra Foster Ms. Shirley Zellars

# **2017** Financial Position

### 2017 Revenue

Contributions	5%
Foundations	13%
Special Events	3%
Government	63%
Real Estate Related	8%
Other Revenues	9%

Total Revenue \$1,731,837

### **2017 Expenses**

Program Services 84%

Management & General 9%

Fundraising 6%

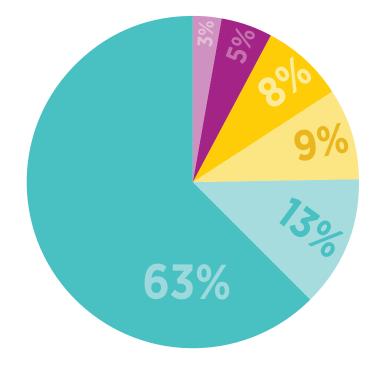
Total Operating Expenses

Net Loss
before consolidation

& depreciation

\$1,783,689

(\$51,852)











# **Board of Directors**

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**Tracie Doi** 

Calverton Resident Counselor

**Evelyn Parrott** 

Jenkins Resident Counselor

**Maria Oliver** 

Jenkins Resident Counselor

# **Services**

#### **IN-HOUSE SERVICES:**

Long-term affordable housing

Intensive case management and one-on-one life skills coaching

Individualized service plans that guide women through steps to reach their goals

Medical/Mental health services co-payments

Summer camp tuition and transportation

Matched savings program

Employment readiness training

Budgeting and financial workshops, as well as entitlement assistance

Emergency needs funding

Parenting classes

Support group and community living

**Nutrition workshops** 

# SERVICES THROUGH EXTERNAL PARTNERSHIPS:

Employment and educational programs

Medical and mental health services

Substance abuse counseling and relapse prevention programs and support groups

Legal services

Clothing for employment and everyday

Individual and family counseling Visiting nurses and therapists



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